

3.1 Online Session/Course Evaluation Tools plus CE Services

“Self-Serve” CE Certificates Download On-demand by Attendees

One-Click, Real-time Speaker and Session Rating Reports

- Save Staff Time and Outside Process Costs - Paperless Solution
- Increase Response Rates
- Improve Education Content
- Automated Self-serve, On-Demand Customizable CE Certificates and Validation
- Education Program Summary Reports for Board Reviews and Accrediting Agencies
- Efficient Survey Participant Experience - Smartphone/Tablet enabled
- Online PDF Batch Reports in Minutes - Auto-email to Speakers

“It's a great system. I have piloted it for the university's office of CME and also for the American College of Emergency Physicians scientific assembly. They provided fantastic service. To be honest, I haven't worked with any company that is as responsive as effectively and rapidly, not just for evaluations. Participants responded surprisingly well moving from paper to electronic using this system. No problem providing certificates at any point in the future. Just find their name and recreate the certificate. It's a no-brainer for a big meeting like our ACEP scientific assembly. For our CME office, they will cut our overall costs.”

Professor of Emergency Medicine and Office of Continuing Medical Education, University School of Medicine

New Automated Tools for Survey Questionnaire Development and Conduct-:

- Session evaluation template programmed to import session information in minutes
- Copy legacy benchmark questions from existing evaluation questionnaires
- Fully customizable - Create new custom questions and matrix tables quickly and easily

Participant Friendly Experience:

- Select multiple sessions online and the system provides questionnaires quickly in order
- New auto-continue for seamless transition of session eval to post-conf. evaluation
- Email reminder with personalized survey link delivered daily during conference
- PC and mobile enabled online questionnaires - convenient for attendees

MPI, PCMA, RTE and FICP use and endorse MeetingMetrics for their most important events as do many other leading professional associations and corporations.

Automated Speaker and Session Report Generation:

- Selection of One-click PDF reports includes individual session and speaker rating reports with integrated verbatim comments, overall session and speaker ranking reports, sorted open-end comment reports, and reporting by demographic segments
- Print, save and e-mail batch speaker and session PDF rating reports in minutes online
- Download reports as PDF, Excel and Word Documents

Continuing Education (CE) Services are Built-in for Auto-generation and Delivery of Certificates

- Session/course evaluation questionnaires collect and report on earned credits by individual attendee and session
- Customized PDF certificates can be emailed automatically to individual participants upon completion of session evaluations
- Self-Serve, on-demand certificates for individual attendees are available as an option for the licensee
- Summary reports of credit hours by session, by individual attendee and overall education course or program are available from the system for reporting to review boards and accrediting agencies
- Can be used for CME, CLE and all types of professional CE professional programs

Affordable - Lower overall cost for large meetings than paper-based evaluations. Volume discounts for multiple-conference or course programs offer even greater cost savings.

Partial list of organizations that have used MeetingMetrics online evaluation tools recently

American Academy of Pediatric Dentistry (AAPD)
American Association of Colleges of Nursing
American College of Emergency Physicians (ACEP)
American College of Occupational and Environmental Medicine (ACOEM)
Association of Change Management Professionals (ACMP)
Association for Healthcare Philanthropy (AHP)
American Dental Education Association (ADEA)
American Public Power Association (APPA)
Business Marketing Association (BMA)
Financial & Insurance Conference Planners (FICP)
Healthcare Compliance Association (HCCA)
Meeting Professionals International (MPI)
Museum Store Association (MSA)
National Child Support Enforcement Association (NCSEA)
Professional Convention Management Association (PCMA)
Parenteral Drug Association (PDA)
Premier Healthcare Alliance
Reed Travel Expositions - EIBTM, CIBTM, AIBTM
Securities Industry Association (SIA)
San Antonio Breast Cancer Symposium (SABCS)
The Electronic Payments Association (NACHA)
University of California San Francisco Office of Continuing Medical Education

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