MEETINGMETRICS℠
OPTIMIZING RETURN ON EVENT

Celebrating ten years of service to the meetings industry.

For Training and Professional Educators – New Testing and Certification Services

MeetingMetrics T&C services – a low-cost, efficient alternative to LMS

Why pay for the overhead of an expensive LMS when you can get testing and certifications from our online T&C Services at a fraction of the cost?

For training administrators, instructors and professional educators who need to conduct or manage online knowledge testing, provide individual learner scorecards and achievement certifications, our T&C services boil it down to the basics – delivering what is needed by organizations of any size for a single training program, professional development course or an entire curriculum.

T&C services are designed for organizations that want to begin offering knowledge exams and certificates as well as for those who want to expand or refine their existing education programs.

Easy to learn. Easy to use:

- Online, self-administered, user-friendly toolset
- Designed for hands-on use by administrators, trainers and professional educators
- Administer knowledge tests and know quickly if learners have learned, what they've achieved and provide feedback, recognition and accreditation.
- Optional learner scorecards and individual CE certificates on-demand included
- Certificate archiving and retrieval by individual learners online

MeetingMetrics T&C services are based on years of online education session evaluations administered for thousands of professional education conferences using our 4th-gen online technologies. T&C Services offer a new, relatively low-cost, efficient alternative to expensive, complex learning management systems.

T&C tools can be used individually or together in a variety of combinations. When used in combination, users can create an informal or formal knowledge testing and achievement certification program based on their organization's training and development sessions/activities and basic knowledge requirements.

The online T&C services are fully web-enabled and can also work independently from within mobile event apps using MeetingMetrics Mobile+ software.

- Development of test questions based on knowledge requirements
- Development of objective-based learning objectives
- Pre-training and post-training test questionnaires with comparison tracking reports
- Optional multiple retry practice options to facilitate quicker learning and certification
- Correct-answer individual test scorecards on-demand in real time
- Individual CE/Achievement Certificates on-demand with self-serve archiving and retrieval
- Organization-level achievement and certification program reports.

For training and meeting professionals who are not yet providing these learning support services to their internal or external clients, this new toolset can provide significant opportunities to expand their services and provide new value to their organizations.

Also, as part of the firm's 10th anniversary celebration, free MeetingMetrics trial licenses with reduced survey prices are available for new, qualified users.

For information about T&C services, an online demo and the new free trial license program, contact Ira Kerns at 212-426-2333, email kerns@meetingmetrics.com

Visit us at www.meetingmetrics.com